



Stand out, Assert your identity,
Elevate your wine.



credits Pasini San Giovanni www.pasinisangiovanni.it

In winemaking, true innovation does not mask a
terroir; it reveals it.

Clayver offers a genuine alternative to traditional vessels,
enhancing purity, minerality, and tension without artifice. A
modern tool designed to achieve precision, balance, and
the sublimation of every nuance of a vineyard.

More than a vessel,
An authenticity,
A revolution,
A "clever" choice.

4 wines, 4 Clayver approaches

Whether used for **fermentation, aging, blending, or refining**, Clayver seamlessly
aligns with the winemaker's vision.



Located in Lombardy on the Brescia side of Lake
Garda, the family-owned **Pasini San Giovanni** estate
has combined tradition and sustainability since its
founding in 1958. Now led by the third generation, it
cultivates 36 hectares of organic vineyards, focusing on
native grape varieties such as Turbiana (Lugana DOC)
and Groppello (Valtènesi DOC). Committed to
environmental responsibility, the winery harnesses solar
energy, promotes biodiversity, and preserves soil health.
Since 2021, **Clayver** tanks have replaced new oak
barrels, ensuring pure and transparent winemaking. Its
fresh, elegant wines reflect the authenticity of Lake
Garda and a vision for the future.

Lettera C, Riviera Del Garda Classico DOC Valtènesi, Pasini San Giovanni, 2021

100% Groppello
*Lettera C embodies the essence of Valtènesi rosé at
Pasini San Giovanni. Chiaretto, Clayver, Ceramic, Color,
Corredo: a century-old tradition reimagined into a rosé
of crystalline elegance, crafted to stand the test of time.*
• Short cold maceration, gentle pressing.
• **The clearest fraction of the must ferments in
stainless steel before undergoing long aging on fine
lees for 10 to 15 months in Clayver, benefiting from
its precision, consistency, and neutrality.**
*"The beauty and harmony of Clayver's shape perfectly
complement the elegance and finesse of Lettera C,
preserving the purity, varietal expression, and identity of
its terroir." - Pasini San Giovanni*

[Lettra C](#)



Clayver O and O+: Two Precise Oxygen Flows



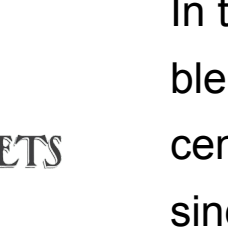
Château Le Coteau, one of the last family-owned
estates in Margaux, spans 12 hectares of Garonne
gravel, ideal for crafting great wines. Managed by Éric
Législé since 1993, the estate cultivates its vines
without herbicides or insecticides, fostering a rich
ecosystem. Predominantly planted with Cabernet
Sauvignon, the vineyard also includes Merlot, Cabernet
Franc, and Petit Verdot. Hand-harvested, its elegant and
refined wines showcase floral notes, a silky structure,
and remarkable aging potential.

Pélopée, Château Le Coteau, 2022

100% Cabernet Sauvignon, 13,5 %, 1800 btl
*The black mud dauber wasp, found in the vineyard,
builds clay nests reminiscent of Clayver tanks. The
grapes come from the estate's oldest vine, grafted by
Eric's grandmother.*
• Destemmed and gently crushed, fermentation for 8 to
10 days in stainless steel, with no racking.
• **A 12-month aging process in two different Clayver
400L micro-oxygenation settings: 2 Clayver O (3.5
mg/L/year), enhancing acidity and salinity, and 4
Clayver O+ (10.4 mg/L/year), bringing out more fruit.**
**This approach refines the tannins, enhances terroir
purity, and gives the wine exceptional depth.**

[Pélopée](#)

93-94/100 Yves Beck, 92/100 Peter Moser, 93-95/100
Dunnuck, 93-94/100 Beck, 92-94/100 Perroti, 92/100
Jeff Leve, 92/100 Vinous



Secondary aging: Enhancing structure and finesse.



In the heart of Gigondas, **Domaine des Bosquets**
blends terroir, tradition, and innovation. With six
centuries of history, it has been led by Julien Bréchet
since 2009, who cultivates 26 hectares using organic
and biodynamic farming methods. Situated between the
Dentelles de Montmirail and the Mediterranean climate,
the estate showcases the diversity of the appellation
through detailed plot work and a renovated cellar. Since
2016, micro-vinification has allowed them to evolve from
one wine to seven, exploring each nuance of the terroir.
Using **Clayver** since 2019, each cuvée combines
precision and elegance, captivating wine lovers and
critics worldwide.

Le Regard Loin..., Gigondas Rouge, Domaine des Bosquets, 2021

**Grenache, Syrah, Mourvèdre, Cinsault, Clairette,
14,5%, 800 btl, 100 mag**
*An exceptional cuvée, the ultimate reflection of the
estate. La Tête de Cuvée blends all the terroirs and
grape varieties in secret proportions, according to the
vintage.*
• 100% hand-harvested, rigorous sorting, partially
destemmed, gravity-fed into open 600L barrels.
• Micro-vinification, gentle extraction at the start of
fermentation, long maceration with daily manual wetting.
18 months in old 600L demi-muids, followed by
selection of the best barrels for the blend.
• **Since 2019, a second year of aging in 250L Clayver
enhances purity and refines the tannins.**
• Malolactic fermentation in wood, bottling without
filtration.

[Le regard loin...](#)

95/100 Robert Parker, 94-96/100 Jeb Dunnuck, 96/100
Vinous, 96/100 Hudin, 16.5/20 Jancis Robinson



Assembly: A calibrated percentage of Clayver to enhance complexity.



Château de Sours, a historic wine estate in Bordeaux,
underwent a major transformation in 2016 with its
acquisition by Jack Ma, founder of Alibaba. Combining
tradition and innovation, the estate embraces
sustainable viticulture and has invested in modern
equipment, **including Clayver ceramic vessels for its
renovated cellar in 2020.** Covering 60 hectares,
Sébastien Jacquey, trained in Burgundy, has refined the
parcel selection, highlighting the clay-limestone terroirs
for reds and the cooler areas for whites. The range has
been redesigned to enhance the estate's signature
grape varieties.

Quarry Rouge, Château de Sours, 2020

**66% Merlot, 32.5% Petit Verdot, 1.5% Cabernet
Sauvignon**
*Named in reference to the château's limestone plateau
that supports the vineyard, the Quarry parcel range
reflects the unique climates near the quarry. Quarry
Rouge is subtle, marked by elegance and balance.*
• Careful harvesting from parcels with distinctive typicity:
poor soils with exposed limestone bedrock.
• **Aged for 19 months, with 19% in Clayver** and 71%
in barrels.

[Quarry Rouge](#)

91-92/100 James Suckling, 91-93/100 Jeb Dunnuck, 91-
93/100 Yves Beck

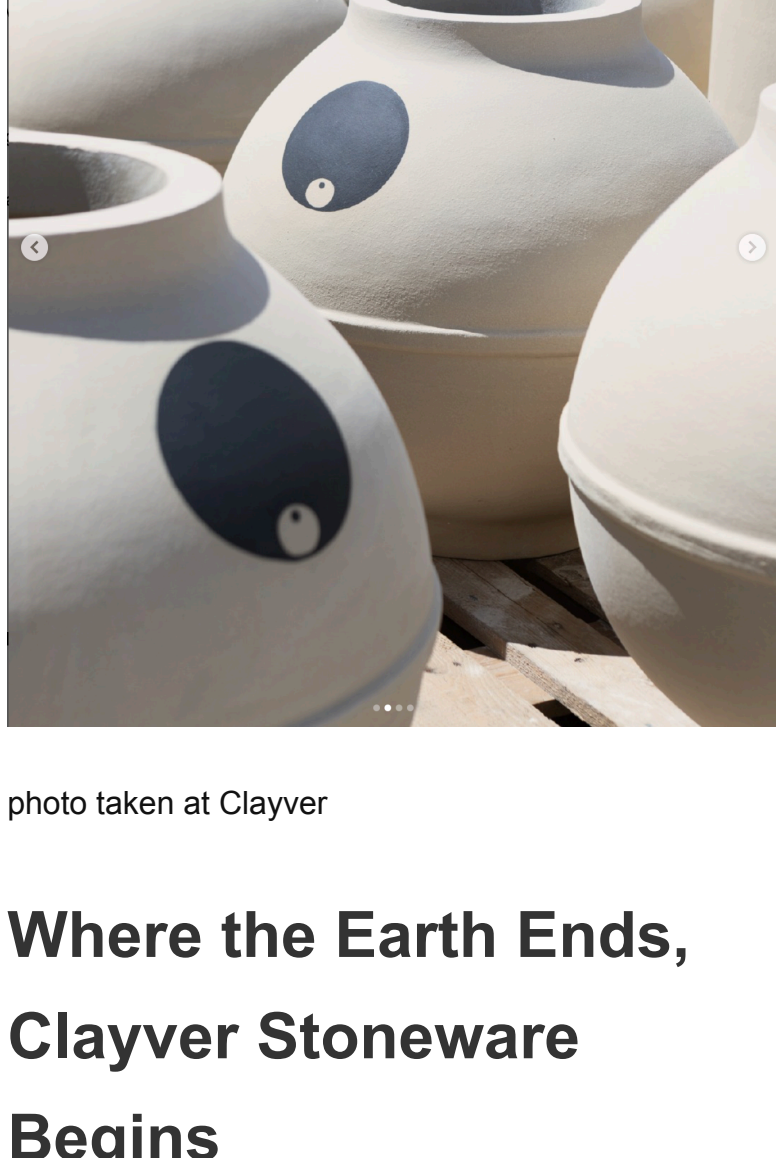


photo taken at Clayver

Where the Earth Ends, Clayver Stoneware Begins

With **precision, traceability, and food-
grade certification guaranteed**, the
Clayver vessel allows for subtle
oxygenation **without altering acidity or
pH levels**. Durable, safe, and easy to
clean, Clayver is revolutionizing wine
aging by preserving its integrity while
enhancing the **true expression of the
terroir**.

Innovative by Tradition: A Clayver Patent

The Clayver natural stoneware vessel,
patented and crafted in Italy, is the
result of ten years of research and
innovation in winemaking and aging
techniques. Featuring **controlled,
gentle, and stable microporosity**, the
Clayver enhances the **purity,
minerality, and brilliance** of wine,
revealing the full aromatic potential of
the grapes and the terroir.

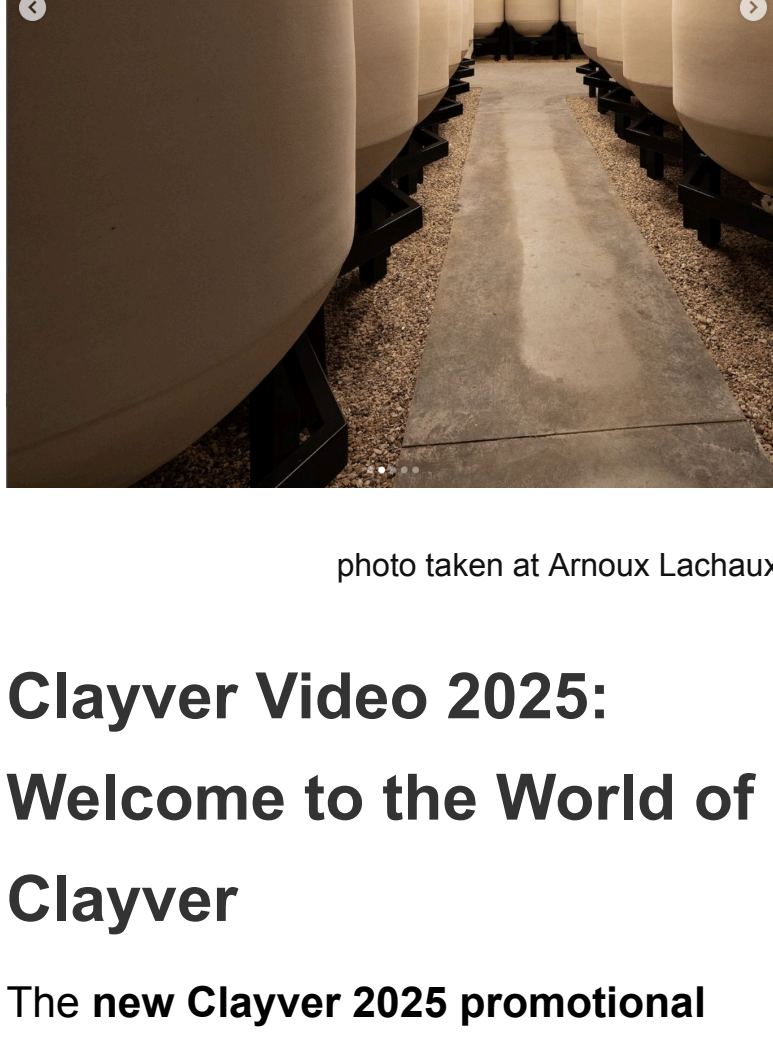
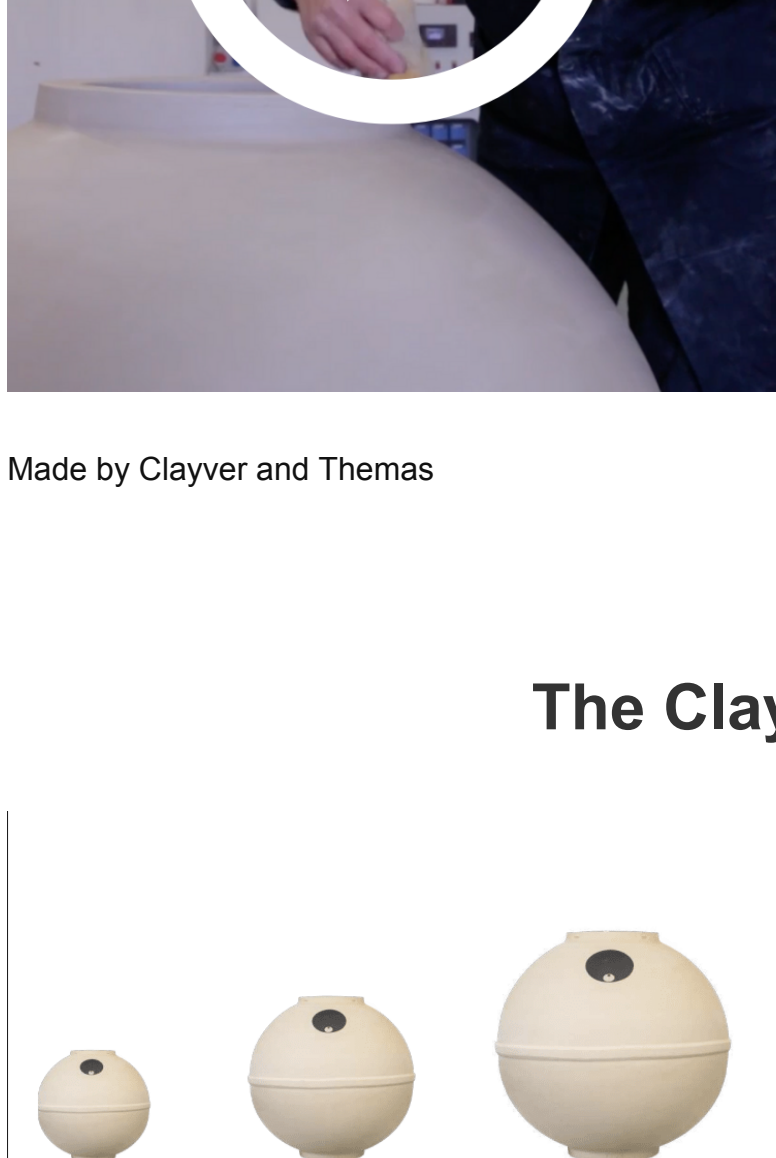


photo taken at Armoux Lachaux



Made by Clayver and Thomas

Clayver Video 2025: Welcome to the World of Clayver

The **new Clayver 2025 promotional
video** offers an engaging journey into
our craftsmanship and innovative spirit.
Explore every step of the **meticulous
production process** in our Ligurian
workshop in northern Italy, and witness
how our tanks have become a key
feature in some of the **most prestigious
wineries around the world**.

[Vidéo Clayver 2025](#)

The Clayver Family!



Find the catalog on the website:

[Clayver Catalog](#)